



New Product Request/Introduction

1231 Industrial Street Hudson WI 54016
ATTN: Merchandising Specialist
Direct 715-377-4210 Fax 715-386-2022

Company name _____

Address _____

Contact name _____

Contact number _____

Email address _____

Product name _____

Product description _____

Benefit to FVC to sell product _____

Product Category _____

Size/oz _____ Pack _____

Cost case/unit _____ / _____

SRP unit _____

Rebate case/unit _____ / _____

Expected yearly sales _____

Signature _____

Title _____

Request date _____

Please include product samples
All new products will be reviewed and
a response will be received within 10
to 15 business days.

Office use only
Reviewed by _____
Date Reviewed _____